

CAR GAZING

2013 CHEVROLET MALIBU

Malibu gives customers more

The all-new 2013 Chevrolet Malibu made its global debut recently, with simultaneous introductions in the United States and China – two of the nearly 100 countries on six continents where it will be sold.

Chevrolet's first global midsize sedan will provide customers from Shanghai to New York and Sydney to Sao Paulo with expressive design, advanced technologies, ride performance and fuel-efficient powertrains.

"The current Malibu has left an award-winning impression and changed the way people think about Chevrolet. It redefined what an American midsize car could be," said Rick Scheidt, vice president, Chevrolet Marketing. "This all-new Malibu delivers on the intangibles of today's Malibu but gives customers even more: more style, fuel efficiency, content and features, craftsmanship, and dynamic capabilities rivaling high-end sedans."

EXTERIOR

"The exterior design of the all-new Malibu carries DNA from its sister vehicles, the Camaro and Corvette, to bring a sporty sensibility to the family sedan segment," said Bryan Nesbitt, executive director for GM exterior design and Chevrolet Brand Champion.

A wider stance, broad shoulders and an integrated rear spoiler bring a new athleticism to Malibu and give



The Chevrolet Malibu has been redesigned to offer more style, power, efficiency and refinement for 2013.

it a more aggressive appearance. The new Malibu has a 4.5-inch shorter wheelbase and 62-inch front and rear tracks that are more than 2 inches wider than the model it replaces.

Other exterior design cues include Chevrolet's dual-port grille, projector HID headlamps, larger Chevrolet bow-tie badges front and rear, and new Camaro-inspired LED dual-element taillamps. The look is complemented by a range of large 17-, 18- and 19-inch wheels.

INTERIOR

The new Malibu interior was designed to bring an element of sophistication to everyday driving, featuring an all-new dual cockpit design that creates an inviting, roomy and comfortable environment.

The increased width of the new Malibu means a more spacious cabin. Compared to the previous model, it has nearly 4 cubic feet (113 L) of additional interior volume, along with more shoulder and hip room.

The Malibu interior features metallic, chrome or wood accents located around the shifter, surrounding the center stack, around the instrument cluster and on doors and the steering wheel. Soft, ice blue ambient lighting reflects off of and complements chrome accents and ensures even, consistent illumination along the instrument panel and in storage pockets. Ice blue lighting on the center stack dials, exposed ice blue French contrast stitching, soft-touch and textured sur-

faces, and strategic applications of noise-deadening materials add to Malibu's interior refinement.

The Malibu also has a number of storage areas, including a radio face that articulates up and down to reveal a six-inch deep storage area behind its seven-inch touch-screen radio display – a U.S. first in a midsize car. Malibu will also offer a full range of the latest infotainment options, including new color radio systems and an available navigation system.

Malibu will include

Chevrolet's new MyLink infotainment package at launch. It builds on the safety and security of OnStar and seamlessly integrates online services like Pandora internet radio and Stitcher SmartRadio. MyLink integrates wireless connectivity through Bluetooth to enable hands-free use of selected smart phone apps while the device remains safely stowed.

POWERTRAIN

The 2013 Malibu features a global lineup of fuel-efficient and powerful four-cylinder engines that complements its European-inspired driving characteristics.

An all-new Ecotec 2.5L dual overhead cam, four-cylinder engine with direct injection leads Malibu's engine lineup in North America. It is expected to be one of the most efficient of its size in the market. New features include enhanced authority continuously variable valve timing, variable-displacement oil pump and electronic thermostat that save fuel, while delivering V-6-like performance. It is rated at an SAE-certified 197 horsepower and 191 lb.-ft. of torque. The new engine has noise-reducing features such as a cast exhaust manifold, steel crank, low-noise timing chain and direct mount accessories that contribute to a quiet-cabin experience.